

# Sponsorship Levels

## 2024 JAMAICAN AMERICAN COMMUNITY ORGANIZATION (JACO)

### FAMILY DAY IN THE PARK



Support our largest annual July 4th community event at Joaquin Miller Park in Oakland.

#### Sponsors will receive the following:

- Optional information vendor table to boost community visibility.
- Acknowledgment through social media & our event MC.
- Company listed on event flyer, event page, and Inclusion in press release.

**\$2000**

### INDEPENDENCE GALA



Support our future fundraising & networking efforts through a celebration of Jamaican culture & achievements.

#### Sponsors will receive the following:

- A special feature in our souvenir booklet.
- Acknowledgment through social media & our event MC.
- Limited tickets to & recognition at the gala.

**\$1500**

### SCHOLARSHIP FUND



Support JACO's mission to advance and empower Jamaicans and people of Jamaican American descent through access to financial resources and education.

Sponsor students with financial hardships through our **"One Love, One Heart" scholarship fund**. Sponsors will receive social media acknowledgement.

**\$1000**



### YOUTH SOCCER CAMP



Support a community partner by sponsoring **My Yute Soccer (MYS)** camps for children ages 7 to 12 and/or teen mentoring programs. Provide access to a diverse socio-economic & cultural environment through the sport of soccer.

**\$500**

# Sponsorship Levels

## 2024 JAMAICAN AMERICAN COMMUNITY ORGANIZATION (JACO)-2

**(CONT.)**  
**What will sponsorship funds be used for?**



Sponsors at this level will help us cover these major event costs: Venue space reservation at Joaquin Miller Park; DJ music entertainment; Additional games and activities for kids & youth (ages 2-18yrs) and/or a bounce house rental; Utensils, food, beverages & BBQ equipment for food plates that are provided by JACO to the public for a small donation; and more.

*This event remains FREE for over 40 years thanks to supporters like you!*

**(CONT.)**  
**What will sponsorship funds be used for?**

*A nation's culture resides in the hearts & in the soul of its people.*  
*~Mahatma Gandhi*

Having cultural & educational events, such as our galas post-pandemic, further connects JACO to the community & provides more opportunities for attendees to learn about our organization.

Sponsors at this level will help us cover some major event costs (E.g.: venue space, keynote speaker(s) or entertainment & catering).

**(CONT.)**  
**What will sponsorship funds be used for?**

Recognizing the importance of learning beyond high school, this fund was established for recently admitted undergraduate college freshmen & students w/ a 3.0+ GPA (including trade schools).

JACO's goal is to provide one-time annual funding towards educational expenses through Board review of incoming requests. The Board then nominates scholarship recipient(s) based on school supply needs & essay submissions.



**(CONT.)**  
**What will sponsorship funds be used for?**

Funds will primarily be used for MYS programs & services in Oakland. In July, MYS will be having their soccer camp in JA.



**MYUTESOCCER.ORG**

*To learn more about what sponsors at this level receive, contact MYS directly at:*

**info@myutesoccer.org**



All sponsorship donations going directly to JACO can be made online at our website <https://jamaco.org/donate>. For questions or additional information on alternative donation methods, please contact us at 510-761-8599 or [info@jamaco.org](mailto:info@jamaco.org)